

Why Pickleball in Green Valley, Arizona?

According to many sources pickleball is the fastest growing sport in the country, especially in active adult communities. It is an uncomplicated sport, quick to learn, easy to accomplish, kind to all levels of ability and age. Men, women, children can equally enjoy the sport. The field of play, the pickleball court, in comparison to many other sports requires less space, is financially reasonable to build and is relatively inexpensive to maintain. The games are of short length allowing much greater activity per participant in less time. A net, paddle and ball are the only equipment required.

So, why pickleball in Green Valley?

With the popularity of this sport growing so rapidly, a community which provides good, adequate pickleball facilities is of even greater value in the real estate market. These facilities are an attractive draw to the newcomer looking to establish and of equal benefit to the “for sale” real estate. Pickleball tournaments draw players, their friends and additional tourist to the area. The benefits to local merchants, hotels, restaurants and realtors are obvious.

Health wise this sport offers particular value to a senior population. It is a weight bearing activity of aerobic fitness, balance and social qualities all in one. Many new friends are found on the courts and within the pickleball club activities.

Expanding and improving pickleball facilities is a community commitment that will help keep Green Valley viable and competitive with other adult communities already doing so. Simply put – it’s a NO BRAINER!